

IMPACT OF FILM AND OTHER SOCIALNARRATIVES ON STUDENTS

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ABSTRACT

In the present times, films are being considered as a technique of transformation of a social being, which contributes to the formation of audience's outlook, including their attitude towards the numerous problems within the society. Employing a method, the attitude of students were identified, before and after watching the film.

The finding that previous attitudes mediate the impact of the film complements the ideas of the contribution of individual differences to media effects. Most of the changes detected immediately after watching the movie did not have an everlasting effect. One movie viewing didn't last for long within the viewers' attitudes.

Keywords

Films, audience, students, everlasting effect

INTRODUCTION

According to sociological surveys, visiting the cinema is that the well-liked way of paying break day. The audience of cinemas are growing, the core of which are 18- 24 years olds. However, the question of what quantity emotion, behavior are changed under the influence of films are always open.

Cinema becomes a "tool for broadcasting state ideology to the masses" and is additionally being considered as a "means of individual and social transformation". Consequently, films are expected to form beliefs, influence opinions and alter attitudes towards the society.

It should be noted that the effectiveness of films, either changes human behavior or influences opinions or attitudes. During this regard, there's still a debatable problem on the influence of the social narratives and films on the aggressive behavior of people.

Various positive effects of films on students were revealed by groundwork. Dramatic films taught them to socialize and interact with the opposite sex and adults, had a positive impact on their self-growth and, increased ethnic tolerance ;humanistic ally oriented films are seen to spice up skills of children in communicating with peers, increased their desire to help and understand others.

The cinema are often used as an instrument to help people get obviate obscurantism and promote awareness towards national integration, importance of education of children irrespective of their gender, planning, to guide them along the right path. It can help in removing ignorance from our society. Not only this, several much needed social reforms are often introduced and led to with the help of the cinema.

Realism and Modernity are two words closely associated with Bengali cinema. variety of the simplest and among the foremost popular filmmakers of Bengal took realist genre of films to a replacement height, alongside reflecting modernist ideas. Realism and modernity go hand-in-hand in Bengali films, especially within the work of greats like Satyajit Ray and Ritwik Ghatak.

Satyajit Ray's work of art 'Pather Panchali' is one in every of the simplest samples of realist films portraying various elements of 'modernity'. In Pather Panchali, Ray talks about leaving old ideas behind and moving on. He talks about how over time, old ways of living, ancestral ideas and traditional lifestyle has become stale and desires to be changed. Apu, along with his family, leaves his home and village at the tip because the ancestral house held them behind. They moved to hunt out an improved way of living. They moved to induce eliminate the old house which couldn't help them in any way, but instead took their daughter's life.

This whole film is also a transition from pre-modern to a recent way of living. In our society there are many practices and traditions which are supported ignorance and which have withheld the progress of our society. Rigidity of sophistication structure, untouchability, dowry system and purdah system has done enormous harm to our society. Films can do plenty to eradicate these evils. It can help in removing ignorance from our society. Not only this, several much needed social reforms is introduced and caused with the help of the cinema.

In the present era, cinema is getting replaced by small screen productions. Televised serials and programmes are replacing craze. They advertise and earn revenue for industry. Thus films telecast have become a source of further income for the industry and trade.

Ray distributes several metaphors throughout the film – metaphors of modernity and want for change. One important character which served as a metaphor on behalf of me was that of the old aunt. She's old, tired and just wanders around the house doing nothing. She's often told to travel indicating she's not wanted within the house. The family is bored with something of her whilst time as|while|when|as} they're tired of traditions and

thus the same lifestyle they'd been living – within the fear of famine, poverty and survival. The old aunt wanders, trying to go looking out a region for herself, and when she doesn't, she dies. Ray shows death of old ideas. Ray wants change. He shows a desire for change and a breakaway from traditions which are holding you back. He wants to point there's always a desire for change. The old aunt could also be a mere metaphor for him to imply how traditions became stale.

'Charulata' (1964), another one of the good films by Ray, also talks about change. But here, he sets it in an upper people Bengali society where a lonely housewife falls enamored together with her brother-in-law while they both encourage each other to write. He puts two different ideas of home and desire, literature and politics, pre-modernism and modernity face-to-face.

Ray's films have a humanistic touch. He uses his 'craft' to urge to the deepest part of human heart and extract out the emotions from there. Scenes like Apu discard the necklace Durga had stolen, Amal leaving home to avoid being unfaithful, Durga stealing food for her aunt increase the humanistic approach of Satyajit Ray's work.

Neo-realism is another thing that inspired Ray; it's mainly because his stories were about society. He couldn't have made them during a fictional style because then they wouldn't be relevant to the society. His stories weren't meant to be mere films, but a reality somewhere in time which needed to be imitated in Bengali society and which was a reflection of the identical society he lived in. His characters were sketches of real people. They were near real. as an example, after you think that Durga, you don't consider her as a two-dimensional good or evil character, but as a woman who existed and had different attributes to her personality a small amount like everybody else. She wasn't a puppet.

Similarly, Ritwik Ghatak's films introduced different modern themes to the evolving society of Bengal like alienation, isolation, need for home.

In one in every of his most 'personal' and also socially relevant films 'Ajantrik', Ghatak introduces the concept of alienation and isolation from the society. He shows a man's attachment to his car, an inanimate object and a troubled social life where he can't connect well to the people around him. Scenes like where the character Bimal is lecture his car, the car responding to him, him taking care of the car style of a companion and not caring about what his society says, show how important a personality Jagaddal (the car) is. Ghatak doesn't treat the car as a prop, but as a personality itself. He tries to point the car's point of view; he wants to

make us feel its presence thus implying the actual fact how relations have also evolved along with modernization of ideas and society; how people became more attached their property rather than fellow folks. Similarly, in Subarnarekha (1965), Ghatak reflects on the feeling of home (alongwith many other sub-themes like happiness, relations). His work has been about change, modernity and its effects and mainly, how partition has affected society and Ghatak himself.

IMPACT OF CONTEMPORARY DAY OTT PLATFORMS ON STUDENTS

The OTT Platforms are gradually becoming a part of common people's life.

Especially the youth, who are more leisurely with online platforms and are having access to internet and devices like laptops or a minimum of a wise phone, prefers watching entertainment programs on OTT Platform because the web series succeeded in providing the audiences with the much needed fresh contents, interesting plots and realistic presentations of characters and situations with which the audiences tends to relate themselves. The mobility of gadgets on which these platforms are available and therefore the availability of contents on demand, the facility to settle on are the opposite important factors effecting the increase in demand of OTT Platforms among viewers. most frequently the young audiences goes for "Binge watching" and it's slowly taking the form of addiction among them, hampering their life style and health. The people gets so engrossed in "bingewatching" that they fail to perform their daily routine including studying or completing professional responsibility. Anxiety, lack of sleep, preferring isolation is a number of the common problems developing among the "binge watchers".

Violence, use of vulgar language and sex are exaggerated within these web series in the name of authentic presentation of the 000 world, while morality is usually compromised resulting in negative impact on audience mind. It's also seen that web series with good content will have good effects on the audience psychology while that with regressive contents will affect the audience psychology in an adverse manner.

CONCLUSION

In general, the study confirms the potential for a positive impact by improving the attitude of students, but at the identical time demonstrates the need to need into consideration the individual differences of viewers to appreciate desired results. Specifically, differences in attitudes before watching a movie are probably causes of differences within the effectiveness of the film's impact.

It always feels good when the films have a extremely positive impact on the minds of the viewer. within the recent times, it's understood that present day crimes are all thanks to effects of films. At the identical time, bold subjects throw dull messages. They negatively affect our culture, and society, the health of the kids. They neglect studies and physical games to spend longer on this entertainment.

School-going children and society children fail to make use of fine impacts and are influenced by the bad part of the programmes on the air.

The motive isn't to discard cinema or TV telecast so easily. The desirable act are to selective and choosy for programmes. Good movies should be seen by the students. the films of TV shows should be considerably restricted and for a fix time.

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