

**Learner Centred methods of Business English Learning**  
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**Abstract:**

This research was started by following the widespread claim regarding the success of ‘learner-centred teaching approach’ across all disciplines throughout the world. It seeks to look at whether such a claim is true by implementing a theoretical framework of learner centred teaching in an EFL1 Classroom. A qualitative design involving an English teacher of and a number of learners from a vocational<sup>2</sup> higher institution were used. The findings of this study overall proved that the implementation of this ‘learner-centred teaching’ framework could make a difference in students’ learning. Their learning became more meaningful, interesting and democratic<sup>3</sup>. This ‘Learner Centred Method’ approach emphasizes a spread of various sorts of methods that focuses on what the scholars are learning, it changes the role of the teachers from a provider of information to facilitating student learning. Traditional teaching often results in students who are passive learners and who don't take responsibility for his or her own learning, this traditional method (“instructor-centred teaching.”) In contrast with, ‘learner centred teaching’ occurs when instructors specialise in student learning. English is a basic language in all educational institution around the world. People learns the English language in order they can communicate with other people throughout the world. A student who wishes to go abroad for higher studies he/she should have the basic knowledge in English language just to communicate with the people there and understand what they are trying to express. And in business world English is the basic language for establishing communication between the client and the businessman. Teaching business English, or other ESP<sup>4</sup> classes, usually pays better than teaching "conversation" English classes and some teachers find them more

enjoyable. These classes will centre around a work environment and utilize business or ESP vocabulary<sup>5</sup>. Business English students are usually quite different from typical school students. They are often older, experienced and tired from an extended day at work and have a particular idea about what they want to learn. Also, sometimes, they're required to require English classes if they need to progress in their company.

Keywords- EFL, vocational, democratic, ESP, vocabulary

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### Introduction:

Learner centred education also known as Student centred education broadly surrounds methods of teaching that shift the focus of instruction from the teacher to the student. Basically, student-centred learning focuses on developing learner autonomy and independence by putting responsibility for the training path within the hands of scholars by imparting to them skills, and the basis on how to learn a specific subject .The approach to learning and teaching was focused on what was being taught by the teacher and less on what the students were learning from the teachers. The idea was that teachers were ‘givers of information’ or were transmitting information to students or in other words teachers are sharing their knowledge with the students. In teaching foreign languages, different methodologies are used throughout history, and are largely supported the explanations for wanting to understand a special language. One alternative to the older methodologies of imparting information is to focus rather on facilitating the training process. In other words, the teacher is there to guide students within the learning process. Teachers also recognise that there are many factors affecting the training process of anybody individual student.

These are often learning style preferences (does a student like better to learn alone or during a group), emotions that students experience like shyness, anxiety, enthusiasm, etc. which can all have an effect on the learning process, motivation (is the student learning because they have to or because they want to), and learning strategies (the ways each student plans, manages and evaluates their own learning process). Learner-centred teaching is an approach to teaching that's increasingly being encouraged in education. Learner-centred teachers don't employ one pedagogics. This approach emphasizes a variety of different types of methods that focuses on what the students are learning, it changes the role of the teachers from a provider of information to facilitating student learning.

### **Aim and Methodology of Business English Learning:**

#### ***Aim:***

The aim for this paper was to prepare a research on the case of Business English learning by Learner Centred Methods and more importantly to investigate students' perceptions and attitudes towards this experience.

#### ***Teaching Process:***

Some years back Business English was taught in some school throughout the world but in an upper-intermediate level based on some widely used Business English coursebook. But the students found the book less interesting and less interactive and began to lose interest on that course. Seeing the lack of interaction between students and the teacher or between students regarding this course, the course curriculum was redesigned to include authentic contemporary texts and foster student autonomy. While teaching in this process varieties

of teaching methods are used just to engage with the learner. These methods are designed to develop a meaningful connection between each student or rather between each learner and the material being presented for teaching. There are varieties of teaching techniques that can be included into learning event by the teacher which includes:

- Small groupwork
- Classroom discussion
- Projects
- Presentations
- Games debates
- Role play
- Case study
- Simulations

### ***Learner Centred Methods:***

Student-centred learning puts students' interests first, acknowledging student voice as central to the training experience. In a student-centred learning space, students choose what they're going to learn, how they're going to pace their learning, and the way they're going to assess their own learning. This is in contrast to traditional education, also dubbed "teacher-centred learning", which situates the teacher because the primarily

"active" role while students take a more "passive", receptive role. In a teacher-centred classroom, teachers choose what the students will learn, how the students will learn, and therefore the way the students are getting to be assessed on their learning. In contrast, student-centred learning requires students to manoeuvre, responsible participants in their own learning and with their own pace of learning.

### **Advantages of Learner Centred Methods:**

Student-centred learning (SCL) might seem inconsistent with basic educational goals. After all, the aim of faculty is for college kids to realize knowledge. To many teachers, it seems obvious that for knowledge to be useful, lessons must be centred round the goals of the teacher or district. The results of this hierarchical approach are visible in classrooms across the country: frustrated teachers, bored students, and fogeys who must continually fight with their kids to remain on top of schoolwork. Why students prefer Learner Centred Methods: Kids spend much of their days being told what they should be doing. They do what people want them they should be doing, often without understanding why. This lack of control over their own lives is frustrating to most children—but especially to the foremost vulnerable kids. A more student-centred approach prepares students for the many distractions of adulthood. Students gain an understanding of their own learning style. They get more control over how they spend their time. They get to collaborate with other students. These are all skills they'll need in adulthood when nobody is looking over their shoulder, forcing them to find out. This also allows harried parents to spend more quality time with their children. It means fewer fights, less frustration, and an opportunity for folks to interact in their children's schoolwork during a way that feels meaningful. Instead

of struggling to know new approaches to math and reading, parents get to point out their kids that learning are often fun, relevant, and even inspiring.

A learner centred approach engages the student (learner) or the participant in the learning process and encourages on what they are learning and how they are learning it. This learner centred teaching also enhances the life skill of a learner. This also helps the learner to learn how to think, make proper decisions, work as a team member, evaluate evidence, analyse arguments and generate ideas. These will help the student to be more successful in business field because in this field the students will be needing all these qualities to become successful. And this can be done through learner centred methods.

#### **Disadvantage of Learner Centred Method:**

Disadvantages of learner centred methods include: This Learner centred methodology involves an approach towards learning with not as much structure or discipline as the traditional methodology of teaching would include in their process. This process causes students to get more overwhelmed resulting in not pulling out as much learning as they would normally do, I case of traditional learning. Another disadvantage of Learner centred method is, it gives student too much independence.

#### ***What are the characteristics of learner centred method?***

Characteristic of learner centred method includes engaging students in different types of activities, the curriculum also includes teaching the students problem solving skills that they can use in their later period. The method also teaches the students to think about thinking and allows them to have control. Lastly characteristic of learner centred methods

includes encouragement in collaborating. These all are the main characteristic that will help the student to gain perspective on their future lives,

***What is learner centred method's ideology?***

Learner centred method's most important ideology is to make the classroom student-friendly that means to view the classroom as a place where the students (learners) can find their capabilities and can get motivated to develop their innate. However, the classroom is the place where the student gains the knowledge about their position in the world and what they can present to it when they are through with this learning.

***How to Create a Learner Centred Classroom:***

1. Allowing for student choice and autonomy.
2. Using open-ended questioning techniques.
3. Engaging in explicit instruction.
4. Encouraging student collaboration and group projects.
5. Encouraging student reflection.
6. Creating individual self-paced assignments.
7. By getting the students involved in community-based activities and service-learning projects.



## **Importance of Business English in Learner Centred Teaching:**

### *Why is learner centred education important?*

Learner-centred education creates opportunities for students to teach each other, answer questions that can be raised among them, and present the results of their works. These are vital skills for the workplace, and students also get to apply all the English skills they've learned. Today's business world requires creative and constructive thinking. Trends and technology change rapidly, so it's important for aspiring businessmen to understand how the world economy works, both today and throughout history.

Business English requires students' attention so it follows SCL or Student-Centred Learning. This type of learning makes the student to get more interest than a typical traditional teaching. Business learning is important as it will help the student to gain perspective on business world.

### **Conclusion:**

In this 21st century Learner Centred methods also referred as Student-Centred Methods are more effective. The student nowadays requires more basic knowledge to communicate with people who does not know their native language. And in the business world communication is very important as it helps to build a good relationship between the client and businessman, so in current educational institutions EFL is given importance just have an established communicative skill in their students. Apart from learning language structures, the students appreciated learning new contents from authentic sources, which should encourage us to look for more such opportunities. However, students should be directed from the very beginning to choosing the articles that are more useful and

informative for elaborating the given topic as this would facilitate the last and most difficult discussion stage. As a follow-up to the classroom activities and as an obligatory part of the assignment, each student could also be asked to write a report or an essay on each of the four topics presented and discussed in their team. Such a task would foster collaboration and encourage students to make generalizations, comparisons and draw conclusions on the basis of team discussions. In conclusion, it can be said that this generation of students has had an average performance in the exercise of Business English learning. Student can find great interest in leaning Business English if the method of teaching is done with lots of interaction with the students. Student-centred methods have repeatedly been shown to be superior to the normal teacher-centred approach to instruction, a conclusion that applies whether the assessed outcome is brief term mastery, long-term retention, or depth of understanding actually material, acquisition of critical thinking or creative problem-solving skills, formation of positive attitudes toward the subject being taught, or level of confidence in knowledge or skills

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