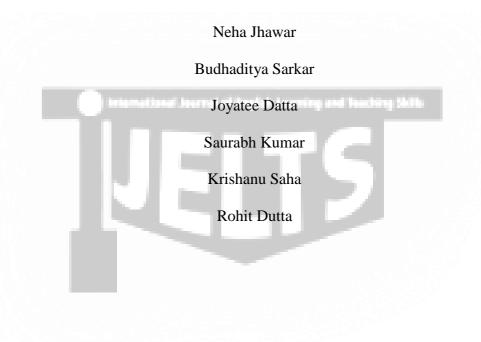
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IMPORTANCE OF GAINING ENGLISH AS A LANGUAGE FOR TODAY'S WORLD



Abstract

English is the principal language for business in numerous countries and communication. In this paper , we have introduced the need and advantage of English language in today's world. Why is it gaining popularity?

We have also compared the terms, "knowledge" and "understanding". What advantage will the person get when he gains knowledge of English rather than learning, is also our prime discussion. "Knowledge becomes powerful with experience." The meaning of this line is too discussed by us. From the early age if we start the habit of gaining knowledge it will help to progress in our future because our present will decide our future. We want to highlight that the fact that only learning or memorizing cannot help you out from any type of difficulties, issues or limitations, you want to over come these problems then the knowledge you have gained your entire life that will help you.

Gaining knowledge about english language will help us to over come fear of speak fluently in english,vocabulary issues,pronunciation problems etc.

There are so many languages in the world which are increasing rapidly as the people's are changing the main language, which are they using, into their conventional one tone so that it can be passed to others very frequently and clearly. One of the remarkable assets of the English language and why it is so awesome is its flexibility. It is an enormous entity of vocabulary and is continually fascinating new words, whilst at the same time seeping into foreign languages.

Keywords: Language, Belf, Acquire, Psychological, Knowledge, Flexible, Technologies, Communication, Academic.

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The number of human languages in the world is approximately 7000. About 86% of people use Asian or European languages in the world. That number is constantly increasing because we are learning more about the world's languages day by day. Human languages have the properties of productivity and displacement and rely fully on social convention and learning. Its complex structure affords a much wider range of expressions than any known system of animal communication till now. Languages evolve and diversify over time which can be clearly seen as the time passes on.

Communicating in English has become one of the most indispensable parts of the contemporary world. In the 21st century when globalization is at its peak, there arises a dire need of a mutual language for cross country communication. The upshot was the arrival of English to the business. English is a huge entity of vocabulary and is constantly absorbing new words, whilst at the same time seeping into foreign languages.

According to HBS Working Knowledge, "Linguists believe English is the fastest spreading language in human history because of technology and media like MTV. So, the scale and scope and rapidity with which English is spreading are unprecedented and staggering."

Today English is not only the medium to communicate with the native English-speaking people from the USA, the UK, and Australia but also often extensively used for carrying out conversations between different communities of the world.

The 'average' English speaker in 2019 is someone from Tokyo pitching to someone in Beijing or someone in Sao Paulo doing business with someone in Warsaw. In fact, a

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important study into 'Business English as a lingua franca' (BELF) all over that English is currently perceived as a neutral, equal alternative as it is usually neither party's mother tongue. In short, it's now not "owned" by any specific nation.English becoming global 'lingua franca' is not as a result of colonialism or soft power initiatives. It has been chosen by millions of people around the globe as the most effective and established method of communicating across borders.

It has been co-opted as the language of ambition, of personal advancement and career

progression

Hence, for BELF researchers "English" is not a stable system surrounded by a barrier separating it from other such systems but a resource that emerges and is mobilized in a bottom-up manner in interaction with other languages as part of the social, multilingual practice.

Whereas international management research often views corporate language as an "independent variable" that influences organizational processes in the MNC, BELF research is typically interested in the authentic discourse of genres such as emails and meetings as well as the perceptions of BELF interactants to tap into the dynamism, creativity, and fluidity of the notion.

Along with the development of ELF/BELF research, critical voices have emerged from different directions. First, a discussion on the actual essence of the concept is still going on and second, those outside the ELF paradigm have criticized the use of the name for the bounded, national language – "English" – in the concept (e.g. Canagarajah 2007; Makoni and Pennycook 2012).

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First, when BELF was introduced and defined, it was identified as Business English Lingua Franca and described as a "neutral and shared code" used by internationally operating business professionals. BELF was defined neutral in the sense that nobody could claim it as their mother tongue, and it was shared in the sense that it was used for "conducting business within the globe business discourse community, whose members are BELF users and communicators in their own right" (Louhiala-Salminenetal 2005: 404).

Second, in response to the criticism toward preserving the concept of "English" in the name of (B)ELF as it refers to a bounded linguistic system, we comply with Canagarajah and Kimuri who see that "ELF involves situated practices of constructing intersubjective norms that are always changing according to participants and contexts" and with Cogo and Dew, who argue that the concept of ELF can only be maintained on a general level with a high level of abstraction.

It is very important to be good at speaking English to uphold effective communication. English words used must be simple so that it becomes easily perceivable and has a larger reach.

Importance of English as an International Language

English has evolved over the centuries as a popular medium of communication around the world. Globalization has been a driving force behind the rise of English as a global language. In the 21st century, all the countries are tied up through business relations, and here the most important thing is communication. As the situation demands, learning English has become necessary to explore global opportunities.

The reasons for English being an important Global Language are as follows

The Dominant Language in the USA – The United States of America is one of the global superpowers and a leader in the fields of business, sports, science, technology, and entertainment. English is the dominantly used language in the States. Depending a small amount on however you count, in addition to the approximately 400 million native speakers, English is understood and is spoken by 1-1.6 billion people. Hence to facilitate cross country communication for flourishing trade & commerce, English has turn out to be the top language on the leader board.

English as a Default Language – English is Globally acclaimed as a default language in academics, science, and technology, business, films and music, news distribution, literature, and others. With world business headquarters preponderantly within the money hubs of the United Kingdom and USA, English has long been the default language of trade. Therefore, English is the dominant business language and it's become nearly a necessity for individuals to talk English if they're to enter a worldwide work force, research from all over the globe shows that cross-border business communication is most frequently conducted in English. Its importance within the international market place, therefore, cannot be tasteful, learning English really can change your life.

English in the Global Market - The acceptance of international brands, every discovery, and the invention is necessary for countries such as Canada, the USA, Australia, and the UK. These countries are English dominant, and each marketing is done through English communication. This leads to using of English communication mandatory for growing business.

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The Internet is English Based, i.e., over 50% of the web contents are in English. The internet predominantly uses English as a language. Hence knowledge of English gives one access to an incredible amount of information which might otherwise be of no use.

There are not many differences between gaining and learning as both are correlated to each other. In fact, we can say, one leads to another. Gaining and learning both are almost the same but still, there is a thin borderline that make differences between these two facts. What actually gaining means, it means that when we are learning something new, it should be learned from the mind. We shouldn't memorize it, in fact, we should take it as an experience. Experiencing something new can change our thoughts, mindset, knowledge base, lifestyle and also change our lives if we learn it from the mind or if we pay attention to it. Because if you remember the new things by yourself you will remember it forever. But if you memorize, it will be forgotten in a while and it will not work in the future. And what we mean learning here, memorizing. When students are learning about history, physics, chemistry, etc. they`re memorizing it. They are not applying them in their real life, they`re just following a set of syllabus and following them without understanding. But this method is so harmful for their coming days because in their practical life they have to face many difficulties, boundaries, issues, awkwardness, traps, etc and if they're not aware or familiar with these problems they are going to live the toughest life. As an example, if we talk about subject English, how many of us are a good English speaker or how many of us are so fluent or well-known about pronunciation, very few people. The main reason behind this problem is memorization of grammatical rules, curriculums thoroughly and they're doing it just because they have to sit in on the examinations. But after that, the consequences will not good for them because after

they're twelve standard or graduation when they will face reality when they have to show themselves in the meetings, conferences, competitions, interviews etcetera"s they'll get nervous. They will begin to flee from reality. Memorizing limits, the memorized content to "recall", whereas understanding the concept helps in generating innovative and experimental ideas. As we can see, conceptual understanding is much better than mere memorization, as it helps you acquire knowledge. Learning is not just a matter of education or experience only, we need both to encourage our personal development. It can be tough to learn from only experiencing it. Experience may frighten us, weaken us or make us self-doubt, but it may also construct us stronger. What all experiences have in common is that they shape who you are. I believe that almost all experiences grant a chance for personal development, but in order to take advantage of our experiences, we need to think about how they can determine us. If I set an example like, "A man undergoes with some difficulties at work, he starts to think that maybe he is the problem. His co-workers laugh at him and they think that nothing can be done by him. Even he doesn't want to attend any of the conferences or meetings, because he thinks that he is very weak in English. So he also believes them and starts to condemn

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himself. Afterward, he leaves his job without getting any other options". So if a person doesn't know how to get out of the difficult moments he will be facing a lot of big trouble in the future. Then we can say that only learning or memorizing can't help you out from the complexities, you need to have gain knowledge about the concept. That is a slight difference between gaining and learning. Learning is effective when actions, project work, and personal experience transcend or precede signs and symbols. In the formal education system, it's cared-for be developed and thought to be somehow essentially inferior to those organized varieties of data that are made as subjects or disciplines. Lewin''s formula for learning

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describes human behaviour as a operate of an individual and also the surroundings [B=f(p, E)]. He said that learning takes place when a learner interacts with or is stimulated by an environment. Jarvis (1987) said, "...there is no meaning during a given scenario till we tend to relate our own experiences to it". Experience plays a key role in the process. This principle was followed by Albert Einstein too. He never used to teach his pupils however rather offer them the conditions within which they might learn.

Traditional pedagogy tends to assume the acquisition of information and understanding by the mind may be a passive exercise. Psychological research and theory perpetuate this tradition by dividing the person into body and mind, into active and passive processes. Insufficient attention is paid to combinations of these categories. Due to this, thought and action tends to have been separated, thinking and understanding to have been seen as abstract and general, so as teachable in abstract isolation from sensible expertise. Several years earlier Carl Rogers speculated that sense of self was vital once he declared that an individual learns considerably solely those things that he or she perceives as being involved in the maintenance of, or enhancement of, the structure of the self. Learning involves observing, doing, or living through things. It is related to talent development, practical knowledge, and action—the result or residue of experiential learning is the long term memory associated with it.

Experiencing might involve finding out however it's unlikely that studying, by itself, would meet all the standards for being known as experiential learning

Experiential learning is consequently a complex, vague and ambiguous phenomenon.

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Experience cannot be bypassed and experience is the central consideration of all learning. Learning begins at birth, and the first four years of life are said to be the most essential for the development of learning capacity. The idea of LLL challenges us to make our learning potential to be better used. People aged 65 or more could still learn effectively and pass on their experience by advising others and doing creative works. The best example is the teaching of moral values to us by our parents and grandparents.

Experience is that the data or mastery of an incident or subject gained through involvement in or exposure to that. Terms in philosophy such as "empirical knowledge" or "a posteriori knowledge" are accustomed confer with data-supported expertise. A person with respectable expertise in an exceedingly specific field will gain a name as a knowledgeable. The construct of expertise usually refers to the power of procedural data, rather than propositional knowledge: on-the-job training rather than book-learning.

Experience is the mother of wisdom. Most knowledge is gained by experiencing various things (compared to effort data through schooling or alternative means). ... expertise is the mother of knowledge in spite of everything. Students learn to not concern mistakes, but to value them. Experiential learning is intended to have interaction students' emotions also as enhancing their data and skills. Playing an energetic role within the learning method will result in students experiencing bigger gratification in learning.

As physicist once said, "the only source of knowledge is experience". Today we"re exploring the ways that several mystery authors have drawn on their own life experiences to create vividly realistic stories What is the simplest a part of being a student? You can dream, and work towards achieving your dreams. As somebody advised, "Do something today that your future self will thank you for', student life must be filled with enriching learning experiences

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that would prepare you for future success. While academics form the foundation path, you must explore opportunities that would equip you with relevant skills and add real- world knowledge to your experience.

Experience is the best way to gain knowledge. Give yourself the possibility to explore and skill new landscapes of learning. As you set forth towards realizing your dreams, remember to fix your goal and destination so that you know where you are heading.

A part-time job opportunity

- Gives you an idea if it's the right profession,
- Teaches you the required skill sets to excel,
- Boosts your confidence, and
- Trains you to be a professional. This on the work expertise can't be substituted by reading books. Remember once you learn one thing the exhausting approach, it guides you lifelong like the north star.

This is one of the best ways to widen your experience and deepen your knowledge. A short summer course abroad may be a good mix of studies, travel and amazing activities. Summer courses offer you intense subject data also as their exercise. The program superbly balances between excursions, field trips, and dynamic classroom activities. It will be a litmus test for one who aspires to pursue higher education abroad. if you want to gain experience of study abroad, opt for a summer course to know the campus culture, education system, diverse community of peers, geography, etc.

This is a welcoming break from the monotony of being a student, but it is as much learning as

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it sounds adventurous. These programs are catered to let students discover an alternate location for advancing their education also as creating them attentive to alternative cultures. You"Il pursue your field of interest during a destination that will enhance your data and understanding on the far side of the textbook and allow you to gain valuable insights concerning new ways that of life, academic environment, and even new languages. You"Il collaborate with peers WHO belong to a distinct cultural background, learn an incredible lot from what they think and how they work. You"Il come with a gamut of experiences concerning totally different views and various folks.

Knowledge can be defined as the information or awareness gained through experience or education. Understanding can be defined as knowing or realizing the intended meaning or cause of something.

Knowledge is greater than understanding

Knowledge and understanding are closely interrelated. You can count the names of the Presidents of the US, but it is based upon your understanding that the US is a country that elects its Presidents every four years and that some Presidents have served two consecutive terms. Both understanding and knowledge are necessary, and one is incomplete without the other. If you as a student perceive the thought explained by your teacher however have gained no knowledge, you get nowhere. Similarly, knowledge (facts) while not understanding area unit just samples of your smart memory. This can also be referred to as the interpretation or view of a particular thing. For example, we read a poem and attempt to understanding. This highlights that understanding one thing refers to Associate in Nursing interpretation Have we

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ever thought about our brain executes? Starting from birth until death, our brain changes to meet our needs and clarify our life experiences. Our brain improves with every experience like every observation, every sound, every touch, every line of thinking, every emotion. It then interprets and compares future experiences based on past experiences.

Our education process starts at a certain age. As soon as we are admitted to school our study process begins and every year we follow a syllabus or a course. We do study the course for passed the examination and this study period ends at a definite age. So the learning procedure totally depends on age, but when we are talking about gaining knowledge it doesn't have any growth rate or age rate. Even, after completing our education process we also can gain experiences, learn how to be more efficient about any topic, with our daily experiences our brain becomes sharp. There is no age rate for a person who wants to achieve something. So you can measure your learning process with the scale of age but no measurement needed to acquire knowledge. One of the remarkable assets of the English language and why it is so awesome is its flexibility. It is an enormous entity of vocabulary and is continually fascinating new words, whilst at the same time seeping into foreign languages. English contains over 750,000 words(approx.) and many more are regularly added. With so many different words available to describe things, one should never be short of synonyms. English also has a unique feature of adding up new words every year like "selfie", "blogging" etc. "English also has an interesting history attached to it. It is a Germanic language because it has a lot of common ground with languages like German and Dutch. On high of this, the various Viking conquests up and down the British Isles injected a lot of Norse words into English. There is also a massive Latin influence, partly due to the Roman invasion, and then the introduction of French from the Norman Conquest of

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1066. For these reasons, English share a lot of vocabulary with many other European languages."

English has adapted itself frequently to contemporary changes in its usage and additions are being made to the dictionary, as we speak. As a result of extensive "Indianisation", "masala" is part of the Oxford Dictionary. So is "Catamaran", originating from a Tamil word "Kattumaram" meaning tied wood, "Curry" anglicized from "Kari", another Tamil word. Words like "Avatar" and "Karma" having Sanskrit origin are being accepted and popularised as the new English words. English has several loan words from several languages, rolling over the course of its history spanning centuries and all those exchanges and communication have a place in today's modern English.In order to cite just an example, before the late 20th century the word "email" was non-existent simply because there was no such thing. But in the 21st century, it is now a very common phrase that has been absorbed by many cultures and languages. The more astounding fact is that with the invention of "email" the phrase snail mail - to indicate that old fashioned ways of sending mail were very slow – was introduced.

The dominance and powerful eloquence that English has to offer is something that still boggles our minds

One of the key features of the English language is the disposition to accept new words and phrases from other languages and even generating new words itself. English is very comfortable when it comes to evolving which has allowed the language to be very flexible. This helps in keeping itself modern, relevant and spreading influence in several sectors. This flexibility means English can adapt very quickly to cultural and social changes. First, it changes only because of the needs of its speakers which changes rapidly ... Most of

the changes that occur in the English language begin with teens and young adults. As teens and young people interact with others their own age, their language grows to include more and more words, phrases, and also construct new ones that are different from those of the older generation.

New words and phrases are gradually introduced, not to mention evolutionary changes in pronunciation. ... This is the main reason for which technology depends on English to create new words such as "television" and "internet".

Perhaps one of the most attractive and most charming reasons for language change is human error – as mistakes in the way we pronounce or order of our words, or in what we mean by them, that catch on and eventually come to the shape of the language itself.

New technologies, new products, and new experiences require new words to identify them clearly and efficiently. Lets us consider an example, Consider texting: originally it was called text messaging because it allowed one person to send another text rather than voice messages by phone. As the word became more common, people began using the shorter form of the word text to refer to both the message and the process, as in I just got a text from Salvi or I'll text Sylvi right now.

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